

The College Essay

The Common App and other college essays are immensely important in influencing schools' perceptions of you. Writing the essays requires strategic choices about how to define yourself as well as an intensive process of revision to make your essay truly memorable.

Drawing on his experience as an English professor and college writing instructor, Dr. Kevin Cooney provides guidance to juniors and seniors at any stage of the writing process.

Essay Planning + Editing

Students at any stage of the process may benefit from one-on-one sessions with an English Ph.D.

- ◆ Understanding Your Strengths
- ◆ Finding Your Style
- ◆ Varying Your Essays
- ◆ Proofreading and Final Edits

Essay Writing Group

For students just getting started on their college essay, Dr. Cooney offers an intensive group class that builds to an outline of the first draft.

- ◆ Strategies for Essay Questions
- ◆ Model Essays
- ◆ From Résumé to Narrative
- ◆ Writing Exercises



SAT/ACT Test Prep

Since 2020, most colleges and universities have become "Test Optional." At these schools, students are not required to submit their SAT or ACT scores, but, if they do, the schools will consider them in their decision.

For students hoping to gain admission to selective colleges, achieving a high score on the SAT or ACT can be a winning strategy, a way of showing college readiness and distinguishing themselves from other applicants.

To help students achieve their goals on the SAT and ACT English, Dr. Kevin Cooney has designed a comprehensive program for each exam. An 8-hour group class reviews the test design, strategies for reading analytically, the grammar and editing criteria, as well as question/passage identification and tips on pacing. Then, in one-on-one test prep with Dr. Cooney, students practice individual strategies designed to maximize their score.

SAT/ACT Group Class

The SAT and ACT Group Classes focus on the English sections and consist of 8 hours of instruction over the course of 4 weeks. Classes include 6 to 10 students per group.

- ◆ Analytical Reading Strategies
- ◆ Grammar and Editing Criteria
- ◆ Question/Passage Identification Tips

SAT/ACT Individual Prep

One-on-one tutoring can be the most effective way of improving student scores on the exam. Creating strategies uniquely suited to each student, Dr. Cooney guides students to reach their full potential.



Record of Success

Since 2012, Dr. Kevin Cooney has helped hundreds of students to raise their SAT/ACT scores and gain admission into Tier 1 and Tier 2 Colleges, including Ivy League Schools. For more info, visit our Testimonials page.